



2009 Cheese Curd Festival Sponsorships Levels

PRESENTS SPONSORSHIP - \$5000

- "Presents" sponsorship for grandstand area
- Business logo printed on the following:
Festival T-shirts, festival brochures, festival posters, all print advertising, press releases, web link and radio tags as Presenting Sponsor.
- Fully produced :30 Movie Ad and logo slide aired before main event on giant movie screen.
- Business banner displayed within the side stage, center main stage and main grandstand entrance.
- 100 General Admission tickets (for Saturday Evening Grandstand Event)
- 30 VIP tickets (for Saturday Evening Grandstand Event)
- 5 Meet and Greet Passes for Headline act (Pending availability)

MAJOR SPONSORSHIP - \$2500

- Business logo printed and tagged as "Brought to you by" on the following:
Festival T-shirts, festival brochures, festival posters, all print advertising, press releases, web link, logo slide to be aired before main event on giant movie screen and all radio advertising.
- Business banner displayed within the side stage and one within the grandstand concert area.
- 20 General Admission tickets (for Saturday Evening Grandstand Event)
- 10 VIP tickets (for Saturday Evening Grandstand Event)
- 2 Meet and Greet Passes for Headline act (Pending availability)

COMMUNITY SPONSORSHIP - \$1000

- Business logo printed on the following:
Festival T-shirts, festival brochures, festival posters, all print advertising, web link and logo slide aired before main event on giant movie screen.
- 12 General Admission tickets for (Saturday Evening Grandstand Event)
- 6 VIP Tickets (for Saturday Evening Grandstand Event)

FRESH CURD SPONSORSHIP - \$ 500 AND UP

- Listing on selected Print advertising
- Listing on Festival website
- Listing on Sponsor Board at Festival
- 6 General Admission tickets for (Saturday Evening Grandstand Event)
- 4 VIP tickets (for Saturday Evening Grandstand Event)

RANCH CURD SPONSORSHIP - \$250 AND UP

- Listing on selected print advertising
- Listing on Festival website
- Listing on Sponsor board at Festival
- 2 General Admission Tickets (for Saturday Evening Grandstand Event)
- 2 VIP tickets (for Saturday Evening Grandstand Event)

CURDIOUS SPONSORSHIP – UNDER \$250

- Listing on selected print advertising
- Listing on Festival website
- Listing on Sponsor board at Festival